

# Star Hill to Sun Pier



**Help to shape the  
future of the  
High Street**

**A chance to revitalise the area and local economy, and establish it as a visitor destination rich in culture and heritage.**

## **Heritage Action Zone**

**Medway Council has been awarded £1.6m of government funding by Historic England to establish a 'Heritage Action Zone' in the area historically known as Chatham Intra.**

**Heritage Action Zones aim to revitalise high streets and help with economic, social and cultural recovery. Giving a new lease of life to unused buildings, enhancing the local historical character of an area, reviving public spaces and making them safe to live, work and visit. Unlocking the potential of local areas and making them more attractive to residents, businesses, tourists and investors.**



**Star Hill to Sun Pier Conservation Area**

© Crown copyright and database rights 2019  
Ordnance Survey licence number 100024225.

**As well as enhancing the High Street and surrounding area, the project will focus on renovating historic buildings, and turning them into a creative and cultural hub for local businesses.**

**A cultural programme will seek to engage the public with the area's heritage.**

**The project will bring together public, private, voluntary and community sectors to shape the programme. Local businesses and residents, and people with a strong interest in the area, are invited to get involved in working groups and consultations, and to spread the word about the project.**

# The Area

The focus of this project is the High Street conservation zone from the junction with Star Hill in Rochester along to Sun Pier in Chatham,

A riverside area rich in heritage, typified by its narrow lanes and industrial buildings, there is great potential for the neighbourhood to be revitalised.

The area has been known by different names over the years. The Open Space will start a conversation around what the most appropriate name might be going forward.

# What will happen?

The project will create new workspaces, homes, shops and community spaces, and transform the surrounding area.

The vision includes ambition to:

- \* Increase appreciation of local heritage.
- \* Improve the appearance of the area.
- \* Boost the local economy & businesses
- \* Repurpose and reuse empty buildings.
- \* Engage local communities.
- \* Establish the area as a heritage destination.
- \* Promote retail, leisure & cultural offers.
- \* Develop a vibrant evening economy.

# Get involved

Anyone who lives, works, visits or has an ongoing interest in the area is encouraged to join the project's working groups and ensure that community voices are heard.

An 'Open Space' online meeting is the first of many opportunities to have your say.  
<https://bit.ly/33U07nq>

There will be volunteering, collaborative working and skills training throughout the 4 year project, and a cultural programme of community events, bringing more people to the area and helping to establish the area as a destination in its own right.

# Find out more

Stay in touch with the Heritage Action Zone's progress and join the conversation by email, phone or in online meetings. Visit Medway council's website for more information and public meeting dates.

[medway.gov.uk/heritageactionzone](https://medway.gov.uk/heritageactionzone)

[HAZ@medway.gov.uk](mailto:HAZ@medway.gov.uk)

01634 338319

Community engagement for this project is supported by GJG Consultancy.



Funded by  
Historic England

*Medway*  
COUNCIL  
*Serving You*